

TBLI CONFERENCE™ EUROPE 2012

Location

Swissôtel Zurich****, Switzerland

Dates

Thursday and Friday, November 8-9, 2012

Description

The prime annual global networking and learning event on Environmental, Social and Governance (ESG) and Impact Investing. ❖ Theme for 2012: "Why Occupy? Try TBLI!" ❖ Attendees remain able to determine their workshop choice at the conference, which may mean some workshops will be (more than) full and others sparsely attended. This remains part of our 14-year conference tradition. ❖ Please note: The program is fixed and will not change.

Thursday, November 8, 2012

07.30 - 09.00

Lobby, 0/F

[Registration](#)

09.00 - 09.10

Zürich/Basel, 1/F

[Opening First Conference Day and Welcome](#)

Robert Rubinstein

Chief Executive Officer - TBLI Conference B.V./TBLI Consulting B.V. - The Netherlands

09.10 - 09.30

Zürich/Basel, 1/F

[Opening Keynote](#)

Pavan Sukhdev

Founder and CEO - GIST Advisory UK Pvt Ltd. - United Kingdom
Corporation 2020 - Transforming Business for Tomorrow's World

Paul Rose

Vice President of the Royal Geographical Society, Explorer, Broadcaster - paulrose.org - United Kingdom

Paul Rose interviews Pavan Sukhdev

09.30 - 10.30

Zürich/Basel, 1/F

[TBLI Roundtable - Part 1 - Prognostications for ESG Investment 2012-2020](#)

How Sustainable is ESG Investing in Times of Financial Crisis?

Susanne Bergius (Moderator)

Independent Journalist, Sustainability Expert - Germany

Amy Domini (Speaker 1)

Founder and CEO - Domini Social Investments - United States of America

Valéry Lucas-Leclin (Speaker 2)

Director SRI & ESG & Sustainability - BofA Merrill Lynch Global Research - United Kingdom

Giampiero Grandi (Speaker 3)

Chief Executive Officer - Grandi & Partners S.A. - Switzerland

Toni Symonds (Speaker 4)

Chief Consultant, Committee on Jobs, Economic Development and the Economy - California State Legislature Assembly - United States of America

10.30 - 11.30

Zürich/Basel, 1/F

[TBLI Roundtable - Part 2 - An Embarrassment of Choices - Sustainable Investment in China, India, Japan, USA, EU up to 2020](#)

Alexander Trentin (Moderator)

Journalist, Markets Desk - Finanz und Wirtschaft - Switzerland

Gloria Nelund (Speaker 1)

Chairman and CEO - TriLinc Global, LLC - United States of America

Wendy Peter Abt (Speaker 2)

Deputy Assistant Administrator - USAID Agency for International Development, Bureau for Economic Growth, Education and Environment - United States of America

Masaru Arai (Speaker 3)

Chair - Social Investment Forum Japan (SIF Japan) - Japan

Frédéric Surry (Speaker 4)

COO Investments and Head of Investment and Business Solutions - BNP Paribas France - France

11.30 - 12.00

Foyer/Bern, 1/F

[Coffee Break](#)

12.00 - 12.30

Zürich/Basel, 1/F

[Keynote 2](#)

Martin Rapaport

Chairman - Rapaport Group - United States of America

Development Diamonds – Challenges and Opportunities

12.30 - 13.00

Zürich/Basel, 1/F

[Keynote 3](#)

Steve Howard

Chief Sustainability Officer - IKEA Group - The Netherlands

IKEA – Making Positive Changes for People and the Planet

13.00 - 13.10

Zürich/Basel, 1/F

[Moderator Briefing](#)

All Moderators are requested to provide a very short and crisp intro to their workshops in order to inform Attendees. Attendees remain able to determine their workshop choice at the conference, which ...

13.10 - 14.30

Foyer/Bern, 1/F

[Lunch](#)

14.30 - 16.15

Vevey/Lausanne, 1/F

[Workshop 1 - TBLI INVESTOR SALON™ - SPEAKER SLOTS FULL](#)

15-Minute Pitches for Sustainable Investment Returns

Robert Rubinstein (Moderator)

Chief Executive Officer - TBLI Conference B.V./TBLI Consulting B.V. - The Netherlands

Maxwell Drever (Speaker 1)

Chairman - Drever Capital Management - United States of America

Impact Real Estate Investing

David Kirkpatrick (Speaker 2)

Managing Director - SJF Ventures - United States of America

High Growth, Positive Impact Investing in US Private Companies

Leonard A. Freeke (Speaker 3)

Founder of The Real Soda Company and FoodChain.org - The Real Soda Company - The Netherlands

Organic Food Revolution

David C. Stevens (Speaker 4)

Chief Executive Officer - Ascending Markets Financial Guarantee (AMF)

- United States of America

AMF: Unlocking the \$5 Trillion Potential of Savings Pools in Developing Nations

Kenneth J. Kelley (Speaker 5)

Chief Executive Officer - PaxVax, Inc. - United States of America

Impact Investing in Global Health: PaxVax as a TBL Investment

Maria Bello (Speaker 6)

Actress and Activist - We Advance - United States of America

Socme Academy

14.30 - 16.15

Montreux, 1/F

[Workshop 2 - Integrated Reporting in Europe - READY](#)

How integrated is "Integrated Reporting"?

Pippa Begg (Moderator)

Director - Board Intelligence - United Kingdom

Kathelijne Marritt Alers (Speaker 1)

Regional Director - SAM Sustainable Asset Management AG - Switzerland

Measuring Intangibles

Susan Blesener (Speaker 2)

Managing Partner - The Art of Value - Denmark

Integrating Strategy for Integrated Reporting

Anne-Catherine Husson-Traore (Speaker 3)

Chief Executive Officer - Novethic - France

Integrated reporting: the missing link between CSR and SRI

14.30 - 16.15

Biel, 1/F

[Workshop 3 - Impact Investing #1 - SPEAKER SLOTS FULL](#)

Bob Bragar (Moderator)

Strategies for Impact Investors - The Netherlands

Klaus Tischhauser (Speaker 1)

Co-Founder and Chief Executive Officer - responsAbility Social Investments AG - Switzerland

Exploring the Impact Investment Jungle

Douglas Clayton (Speaker 2)

Chief Executive Officer - Leopard Capital - Cambodia

Impact Investing in Frontier Markets

James Addo (Speaker 3)

Senior Manager of Impact Investment - SNV, the Netherlands

Development Organization - The Netherlands

From Start-up to Scale: SNV's Social Enterprise Graduation Strategy

Sebastian von Stauffenberg (Speaker 4)

Chief Executive Officer - MicroRate, Inc. - United States of America

Microfinance Investment: Trends and Innovation for Social Investors

14.30 - 16.15

Genf, 1/F

[Workshop 4 - Integrating ESG into Portfolios #1 - SPEAKER SLOTS FULL](#)

Thomas Streiff (Moderator)

Chief Executive Officer - Sustainability Forum Zurich - Switzerland

Larry Abele (Speaker 1)

Founding Partner and Chief Executive Officer - Auriel Capital Limited - United Kingdom

Building a Responsible Hedge Fund

Maria Custer (Speaker 2)

Executive Director, Global Equity Analyst - Vontobel Asset Management - Switzerland

How to Get from SRI to ESG

René Nicolodi (Speaker 3)

Head of Sustainable Investment - Zurich Cantonal Bank - Switzerland

ESG Integration: Advancing Investment Decision-making Practice

Amanda Young (Speaker 4)

SRI Officer - Newton Investment Management - United Kingdom

Can Investors Overcome the Hurdles to Achieve Successful Integration?

14.30 - 16.15

Arosa/Davos, Panorama Floor, 31/F

[Workshop 5 - TBLI and Forestry - SPEAKER SLOTS FULL](#)

Are Carbon Credits still the main focus?

Tanja Havemann (Moderator)

Managing Director - BeyondCarbon GmbH - Switzerland

Zoltan Kun (Speaker 1)

Executive Director - PAN Parks Foundation - Hungary

The Economics of Wilderness - Payment for Ecosystem Services vs Commercial Forestry

Charles Frewen (Speaker 2)

Director - ARBOREM & Instituto Genoma de Recursos Florestais - Brazil

Reforestation of the Atlantic Rainforest Especially in the Context of Social Inclusion

Bettina von Hagen (Speaker 3)

Chief Executive Officer - Ecotrust Forest Management - United States of America

Ecotrust Forests – An integrated approach to forestland investment in the carbon-rich forests of North America’s Pacific Northwest

Petteri Seppänen (Speaker 4)

Partner, Forestry Director - Dasos Capital Ltd. - Unknown

Value Creation Through Active Forest Management

14.30 - 16.15

Saas Fee/Zermatt, Panorama Floor, 31/F

[Workshop 6 - TBLI and Family Offices/HNW - SPEAKER SLOTS FULL](#)

Charity or real commitment?

Julia Balandina Jaquier (Moderator)

Founder and Managing Director - JBJ Consult - Switzerland

Jaume Iglésies (Speaker 1)

Head of Values Based Investing - UBS AG - Switzerland

Bringing Sustainable Investing to Scale. The Opportunities and Challenges of Engaging HNWI and Family Offices

Erol Bilecen (Speaker 2)

Head Client Services Sustainable Investment - Bank Sarasin & Co. Ltd - Switzerland

What HNWIs really think - Results from the Eurosif study "HNWIs and SRI"

Patrick Elmer (Speaker 3)

Head Responsible Investments & Philanthropy - Credit Suisse - Switzerland

The Quest for Responsible Investments: Opportunities and Challenges in Combining Financial and Social Objectives

Susanne Grossmann (Speaker 4)

Managing Partner - BTS Investment Advisors Ltd. - Switzerland

Opportunities and Challenges of Sustainable Investing in Emerging Markets

14.30 - 16.15

Office Luzern, 1/F

[Press & News Room](#)

16.15 - 16.45

Foyer/Bern, 1/F

[Coffee Break](#)

16.45 - 18.15

Vevey/Lausanne, 1/F

[Workshop 7 - TBLI and Sovereign Debt Risk - SPEAKER SLOTS FULL](#)

Will ESG info soften sovereign debt risks?

Suzanne Bodevin (Moderator)

Assistant Professor of International Business Administration - American University of Paris, Department of International Business Administration - France

Florian Sommer (Speaker 1)

Senior Strategist - Union Investment - Germany

The Link between ESG and Sovereign Debt

Balazs Magyar (Speaker 2)

Sustainability Analyst - Bank Sarasin & Co. Ltd - Switzerland

Sustainability and Performance of Sovereign Bonds – Latest Developments and Future Prospects

Estelle Mironesco (Speaker 3)

Director of Vigeo Rating - Vigeo Group - France

Developed and Emerging Market Sovereign Debt – The Value of ESG Indicators

Cécile de Lasteyrie Scherk (Speaker 4)

Head of SRI Development - Dexia Asset Management - France

Country SRI Analysis, How to Define Relevant Criteria?

16.45 - 18.15

Montreux, 1/F

[Workshop 8 - Impact Investing #2 - SPEAKER SLOTS FULL](#)

Julia Balandina Jaquier (Moderator)

Founder and Managing Director - JBJ Consult - Switzerland

Jorim Schraven (Speaker 1)

Manager Financial Institutions Africa - Dutch Development Bank - The Netherlands

Sector-wide Engagement - The Dutch Development Bank's Approach To Impact Investing

Rodolfo Fracassi (Speaker 2)

Co-Founder and Director - MainStreet Partners - United Kingdom

Impact Investing Solutions for Retail Investors and HNWI

Zina Sanyoura (Speaker 3)

Senior Investment Manager - Bamboo Finance - Switzerland

Reflections from a Pioneer Impact Investor

16.45 - 18.15

Biel, 1/F

[Workshop 9 - Post-Fukushima: Alternative Energy in Europe - SPEAKER SLOTS FULL](#)

Does it make a difference?

Marcello Balasini (Moderator)

Head of the Asia-Pacific Division - First Climate (Switzerland) AG - Switzerland

Marcus Malkmus (Speaker 1)

Chairman - FimpactT AG - Switzerland

Recent Political Decision-Making - A Sustainable Long-term Strategy for Renewables in Europe?

Matthias Fawer (Speaker 2)

Sustainability Analyst - Bank Sarasin & Co. Ltd - Switzerland

Renewable Energies - Megatrends Towards a Clean and Sustainable Future

Marcus Pratsch (Speaker 3)

Head of Sustainable Investment Research - DZ BANK AG - Germany

Intelligent Infrastructure for the Power Supply of Tomorrow

Philipp A. Pausder (Speaker 4)

Co-Founder and Managing Director - FutureWatt GmbH - Germany

Prosumers - A new breed of energy players as a result of the German Energiewende

16.45 - 18.15

Genf, 1/F

[Workshop 10 - Can Hedging Be ESG-Compatible? - SPEAKER SLOTS FULL](#)

Zurich as a new hedge fund hub after London - Can hedge funds innovate or is it business as usual?

Giulio Franzinetti (Moderator)

Member of the Advisory Board - Vigeo - United Kingdom

Pierre Lenders (Speaker 1)

Partner - Prius Partners LLP - United Kingdom

ESG Integration into Long Short Equity Hedge Funds

Markus Stierli (Speaker 2)

Head of Global Thematic Research - Credit Suisse - Switzerland

Integrating ESG into Hedging Strategies

Michael Jantzi (Speaker 3)

Chief Executive Officer - Sustainalytics - Canada

Can Hedge Funds Commit to ESG Integration?

Willem Appel (Speaker 4)

Chief Executive Officer - Roodhals Capital B.V. - The Netherlands

Opportunity Driven ESG Investment

16.45 - 18.15

Arosa/Davos, Panorama Floor, 31/F
[Workshop 11 - TBLI and Recycling - READY](#)

Undervalued resource savers

Anna Barrat (Moderator)
Independent Sr. Consultant - Barrat & Co. - France

Genevieve Ferone (Speaker 1)
VP Sustainable Development - Veolia Environnement - France
Circular Economy: How Does The Existing Model Perform?

Luciana Lima (Speaker 2)
Director of Strategic Partnerships - Grupo Ciudad Saludable/Healthy Cities Group (HCG) - Peru
Waste Management and Innovative Impact Investing in Latin America - Asia

Barbara Toorens (Speaker 3)
Business Development and External Relations - WorldLoop - Belgium
E-waste as an Economic and Environmental Solution in Developing Countries: The Best of Both Worlds Theory in Practice

16.45 - 18.15

Saas Fee/Zermatt, Panorama Floor, 31/F
[Workshop 12 - TBLI and Standardization of Key Performance Indicators \(KPI's\) - READY](#)

Marina Martin Curran (Moderator)
University Researcher - Geneva University - Switzerland

Axel Hesse (Speaker 1)
Managing Director - SD-M® GmbH - Germany
How to Systematically Integrate Relevant ESG Factors for Financial Performance (Fiduciary Duty)

Tobias Jung (Speaker 2)
Head of Research - Inrate Sustainable Investment Solutions - Switzerland
Measuring KPIs – Where are we now and where should we be heading?

Franz Knecht (Speaker 3)
Founder and Managing Partner - Connexis Sustainability & ESG Advisory - Switzerland
BES – Biodiversity and Ecosystems Services: A New Challenge for SRI Rating and Corporate Performance Reporting.

16.45 - 18.15

Office Luzern, 1/F
[Press & News Room](#)

18.15 - 19.00

Foyer/Bern, 1/F

[Pre-Dinner Cocktail Drinks](#)

19.00 - 21.30

Zürich/Basel, 1/F

[Grand Dinner \(Invitation Only\)](#)

Maximum 200 guests. Dress code: Business/Informal. Grand Dinner registration via Conference Office required. No pre-seating; guests free to sit where they like. Sponsor logo per table of 10. Sponso... [Read more.](#)

20.00 - 20.15

Zürich/Basel, 1/F

[Grand Dinner Keynote](#)

Maria Bello (Grand Dinner Keynote)

Actress and Activist - We Advance - United States of America

20.15 - 21.15

Zürich/Basel, 1/F

[ESG Leaders Awards Europe - Winners 2012](#)

Five awards for those in the industry who have excelled in their dedication to ESG and Impact Investing (in Europe and United States of America)

Who are the judges? ...

Joanne Sawicki (ESG Leaders Awards Moderation)

Founder and Director - Ceres Communications - United Kingdom

- 21.30

Zürich/Basel, 1/F

[Closure First Conference Day](#)

Friday, November 9, 2012

09.00 - 10.45

Vevey/Lausanne, 1/F

[Workshop 13 - Integrating ESG into Portfolios #2 - SPEAKER SLOTS FULL](#)

Suzanne Bodevin (Moderator)

Assistant Professor of International Business Administration - American University of Paris, Department of International Business Administration - France

Matthew Weatherley-White (Speaker 1)

Founding Partner - The Caprock Group - United States of America

i3 - Integrating Impact into Conventional Portfolio Construction

John Cusack (Speaker 2)

Head, Financial Services Risk Management - Maplecroft - United Kingdom

Investment Portfolio ESG/Political Risk Screening/Engagement/Risk Management

Rina Kupferschmid-Rojas (Speaker 3)

Chief Executive Officer - ESG analytics - Switzerland

ESG Integration on Private Equity Markets, Drivers and Opportunities

Melchior De Muralt (Speaker 4)

Managing Partner - De Pury Pictet Turrettini & Co. Ltd. - Switzerland

Shareholder Engagement Alongside the Ten UN Global Compact Principles

09.00 - 10.45

Biel, 1/F

[Workshop 14 - Measurement of Impact Investment - SPEAKER SLOTS FULL](#)

Sabine Doebeli (Moderator)

Vice President - Forum Nachhaltige Geldanlagen - Switzerland

Benjamin Firmenich (Speaker 1)

Executive Director - Kharmax Impact Monitoring System S.A. - Switzerland

Kharmax Impact Monitoring System - A Straightforward and Cost-effective Reporting Solution for Fund Managers

Jody Rasch (Speaker 2)

Senior Vice President Social Performance Group - Moody's Analytics - United States of America

Measuring Social Performance in Microfinance

Tobias Reichmuth (Speaker 3)

Chief Executive Officer, Fund Manager SUSI Sustainable Euro Fund I - SUSI Partners AG - Switzerland

Sustainable Infrastructure Investments

Nancy Pfund (Speaker 4)

Managing Partner - DBL Investors - United States of America

Measurement of Impact Investing at a Microeconomic Level. From Low Wage Job Creation to Improving Overall Health Among a Community

09.00 - 10.45

Genf, 1/F

[Workshop 15 - Are BRICET now ESG.2? - SPEAKER SLOTS FULL](#)

Are Brazil, Russia, India and China, Eastern European countries and Turkey really new ESG markets? How far ahead are EU and USA?

Barbara Toorens (Moderator)

Business Development and External Relations - WorldLoop - Belgium

Andy Gebhardt (Speaker 1)

Director - SolAbility - South Korea

The Global Sustainable Competitiveness Index - March 2012

Stephen Tong (Speaker 2)

Portfolio Manager, Managing Director - Vontobel Asset Management - Switzerland

Same Book, Different Cover

Robert Hauser (Speaker 3)

Head of Sustainability Research, IANR Asset Management - Zurcher Kantonalbank - Switzerland

Are Companies from BRICET-Countries ESG-Leaders on a Global Level?

Linda-Eling Lee (Speaker 4)

Global Head of ESG Ratings Research - MSCI ESG Research - MSCI - United States of America

Emerging ESG Trends in Asia

09.00 - 10.45

Montreux, 1/F

[Workshop 16 - What Is Academic Research Telling Us? Nuggets from 7 years SIRP - SPEAKER SLOTS FULL](#)

The Sustainable Investment Research Platform (SIRP), sponsored by the Mistra Foundation, has been the largest international research program on ESG investing ever and is coming to an end this year. Th...

Ivo Knoepfel (Moderator)

Managing Director - onValues Ltd. - Switzerland

Lars Hassel (Speaker 1)

SIRP Program Director, Member of PRI Academic Network Committee - Umeå School of Business - Sweden

The Value Added of the Sustainable Investment Research Platform - Mistra

Nadja Guenster (Speaker 2)

Assistant Professor of Finance - Maastricht University - The Netherlands

Insights in Risk and Return of Responsible Investing – What We Can Learn for the Future

Frank Figge (Speaker 3)

Professor of Sustainable Development and Corporate Social Responsibility - Euromed Management/Kedge Business School - France

Is the Emperor Naked? Making Sense of Incomplete and Misleading Sustainability Information

09.00 - 10.45

Arosa/Davos, Panorama Floor, 31/F

[Workshop 17 - TBLI and Microfinance - READY](#)

Erna Karrer-Rueedi (Moderator)

Principal - Eos Entrepreneur Foundation - Switzerland

Arman Vardanyan (Speaker 1)

Senior Fund Manager - Absolute Portfolio Management GmbH - Austria

Microfinance Entering a New Stage of Development

Simone Balch (Speaker 2)

Director, Investor Development - Developing World Markets - United States of America

Inclusive Finance: Creating Impact Beyond Microfinance

Isabelle Levard (Speaker 3)

Deputy Chief Executive Officer - MicroCred Group - France

Balancing Return on Investment and Social Responsibility, While Expecting Positive Impact

09.00 - 10.45

Saas Fee/Zermatt, Panorama Floor, 31/F

[Workshop 18 - TBLI and Human Rights - READY](#)

Who really cares?

Stephanie Gerteiser (Moderator)

Consultant - TBLI Consulting B.V. - The Netherlands

Kevin Franklin (Speaker 1)

Managing Director of Professional Services - Maplecroft - United Kingdom

Human Rights and Investment: How to Turn Reputational Risk into Commercial Opportunity

Silke Stremlau (Speaker 2)

Head of Investment Research - imug GmbH - Germany

How to Assess the Understanding and Performance of Companies Concerning Development and Justice?

Patrice Schneider (Speaker 3)

Chief Strategy Officer - Media Development Loan Fund - Switzerland

Impact Investing in Independent Media: Mobilizing Private Capital for Press Freedom

09.00 - 10.45

Office Luzern, 1/F
[Press & News Room](#)

10.45 - 11.00
Foyer, 1/F
[Coffee Break](#)

11.00 - 11.45
Zürich/Basel, 1/F
[Plenary Conclusion - Sponsors - Views for 2013-2014](#)

11.45 - 12.15
Zürich/Basel, 1/F
[Plenary Conclusion - ESG Leaders Awards Winners - Views for 2013-14](#)

12.15 - 12.55
Zürich/Basel, 1/F
[Plenary Conclusion and Wrap-Up](#)

- 13.00
Zürich/Basel, 1/F
[Conference Message - Press Release](#)

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